| **Agenda Items** | **Notes** | **Next Steps** |
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| **BSA Update** (Tom, Barney) | 1. New/Old restrictions-not impacted currently…Sea Base is compliant with all current mandates so no need to close…all temperature checks done in vehicles so not to infect others if any symptoms present. 2. 150 kids in summer camps…94% capacity/still 40% of normal capacity…camps are 80-85% full because of limited capacity. 3. Tom put on Zoho the impact on COVID regarding staff at other BSA facilities. 4. All BSA facilities to keep doors open unless COVID cases arise…taking precautions to keep everyone safe/healthy. 5. Financials-no current update for BSA |  |
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| **Program Updates**   * Junior Program (James) * Masters Rowing * Elites (Ian) | 1. Team is mostly enjoying rowing…challenging at times since not “normal” training… 2. Need a space for lifting 3. Working on technical skills on the water every other day 4. Rowing 4,000-12,000 meters depending on team 5. Need a plan for the fall regarding capacity since schools are not having sports…how will this impact Seabase/Rowing? 6. Possible start date Aug 20th to align with schools opening 7. Masters being coached by Lacey in Singles…having fun/learning new things 8. Elite program has some new faces-Marliis Renkort from Estonia-goal is the Olympics. Kendall-own boat…Maggie-still training on East Coast…. Paul-Oceanside…Natalia-recent Jr…ready for college |  |
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| **Coaching Staff**   * Staffing Update (Ian) | 1. We have 2 new coaching prospects – Peter Vescovi and Carmen Slack. Green sheets need to be finished 2. Lacey coaching masters/Maddie is assisting Lacey for now…concern of coaches getting burned out…need mor coaches 3. Reassessing how to utilize coaching staff-have different classes…unrealistic to be on the barge the entire time… 4. Budget for new coaches which may increase rowing fees will be based on yearly budget (not currently set) 5. Chapman is a source of uncertainty. We have a plan to use our coaches to work with Chapman, but we don’t know what Chapman’s commitment to rowing is yet. | James, Ian, and Jack to work together to get new coaches through the appointment process. |
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| **Financial**   * Status Update | 1. Last year we took in $156,000 in dues. The concern is that this will shrink if we cannot find ways to accommodate more rowers in singles. Ian’s point is that we ought to spend $50,000 on 10 singles to continue pulling in $150,000 in dues. If we cannot do this, it could really hurt our revenue. 2. Income numbers are from Jackrabbit 2019-not the entire year, so this is not the full picture and we won’t have one until BSA council is able to set a budget. We are unable to estimate the impact with normal operation vs. what we think we’ll do with/without until we get the numbers… 3. As of last meeting no more than $50 could be spent without prior approval. 4. Budget is still tight-all needs approval, however the BSA board has been flexible with boat repairs since it impacts the finances of rowing & capacity of singles out in the water/etc. 5. Soft rowing budget at beginning of August/hard set at end of August…James is working on this…keeping track of where money being spent. | Tom/Council is working to get us a budget in August. |
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| * Fundraising Goals and Methods | 1. Need more singles/ergs 2. Larger fundraisers-more creative ideas…donations of Singles (old/new) 3. Storing additional Singles at boathouse…is there space/portable rack/ask Dan 4. Donate a Single, in lieu of rowing dues for a year…thoughts? 5. Identified goals to be met…equipment fund is needed…. Pitch ideas to companies to fund vision…need appropriate staffing 6. Reach out to inner city communities to see if interest in rowing…goal to provide a community service…reach out to our community…how to get kids here from other areas (bus/etc)…how to get companies to fund this vision…there is money with in communities to help with inner city kids who have a vested interested in rowing…Partner with committees/communities who already have interest in rowing/etc… 7. Judy to get in contact with Greater Hispanics for rowing interest/donors with small business 8. Put KC in touch with Simon’s foundation & HOPE Alliance 9. SOY (Save Our Youth) …based in Costa Mesa-old group with lots of reach within the community. Possible to partner with Sea Base?? Nicholas foundation? 10. Does BSA have recruiting for disadvantaged kids? Are there funds…district executives/use BSA contacts/etc   Members of Sea Base-what are the parents reach withing the community? Social Media…to promote rowing as a safe sport especially now   1. There was discussion regarding asking other schools for boat donations which tabled since currently we have no extra room for more boats. We will be asking for assistance through other various outlets. | Ian, James, Barney, Jack, and Tom to explore the idea of allowing families to sponsor a single in lieu of a year of fees.  James and Ian to reach out to SOY (Costa Mesa-based program) later this fall.  Ian |
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| **Giving Culture**   * Thanking our dues donors | I will write a letter then send to Robert/committee for approval & put on letter head to send out to donors… | Patricia |
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| **Facilities and Equipment**   * Status of the Fleet | 1. Sent copy on icrew report regarding which boats need to be fixed…all is up to date…capacity issues 2. 48 seats are “stored”, 4 eights and 3 fours 3. Rivers (Singles) easily broken (5 broken over 6 weeks) …only have 3 of 8 available until get repaired 4. Ian paid for boat parts so less delay in rowing…NO BOATS=NO MONEY 5. Figure out rearrange program to accommodate growth… 6. Need better approval system to spend money to fix boats…asking for $500-$1000 monthly to keeps boats on the water & working… | James  James/Lisa |
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| **Website and Social Media Marketing** | 1. James has shared some graphics and messages with the juniors so that they can post them on their social media accounts as a recruiting tool. |  |
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| **Event Planning**   * Events Calendar * Events Budgeting | 1. James and Charlotte developed an event calendar which James shared. The calendar has lots of wiggle room in it depending on regatta scheduling. 2. The event calendar included a budget which we should be able to plan for once the Sea Base August budget numbers come through. | James to post calendar to the website |